

**MICHAEL  
FRIEDLAND  
DESIGN**

1111 Broadway  
Oakland, CA

Case Study



1111 BROADWAY



11TH STREET

1111 BROADWAY



1111 BROADWAY

1111  
BROADWAY  
AT CITY CENTER



1111  
BROADWAY  
AT CITY CENTER

14-24

1111 BROADWAY





AMERICAN PRESIDENT COMPANIES, LTD.







THE GARDEN  
MUSEUM  
OF CULTURE COURT  
AT  
CITY CENTER

THE OAKLAND  
MUSEUM  
SCULPTURE COURT  
AT  
CITY CENTER

**TAPESTRY**  
1990

Helena Hernmarck  
Swedish, Born 1941

*An interpretation of an original  
oil painting "New York Bay," 1884  
by Edward Moran (1829-1901).  
The painting is part of American President  
Companies' permanent collection.*



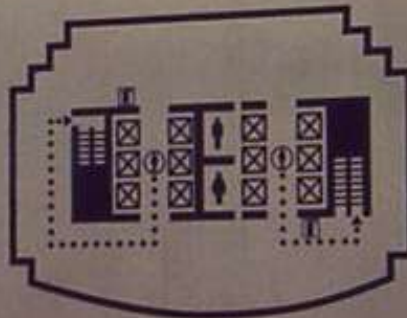


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IN CASE OF FIRE  
USE STAIRWELL.  
DO NOT USE ELEVATOR.

LEGEND

- ☒ ELEVATORS
- ① YOU ARE HERE
- 🔥 FIRE EXTINGUISHERS



NO SMOKING

ELEVATORS  
TO GARAGE



STAIR  
NO RE-ENTRY





